

The

shaw trust

Disability Power 100



# Mike Adams



Mike cares about changing how non-disabled people think about disabled people.



Mike is in charge of a company called Purple.

Purple provides products and services which support both disabled people and businesses.



One of these successful services is called Purple Tuesday, which supports businesses to improve how they help disabled customers.



Using Purple Tuesday Mike would like to make sure disabled people are always thought about and included.



Recently Mike gave an important talk at a United Nations meeting about why disability matters.



Website:

[www.wearepurple.org.uk](http://www.wearepurple.org.uk)



Instagram:

[www.instagram.com/  
purple\\_mikeadams/](http://www.instagram.com/purple_mikeadams/)

[www.instagram.com/wearepurple\\_org](http://www.instagram.com/wearepurple_org)



LinkedIn:

[www.linkedin.com/in/mike-adams-  
purple](http://www.linkedin.com/in/mike-adams-purple)

[www.linkedin.com/company/we-are-  
purple](http://www.linkedin.com/company/we-are-purple)

